

Extension and Public Outreach Evaluation Criteria

Category #1: Uniqueness and Relevance

Weight: 30%

1. The project is in line with NASA's overall mission and goals of promoting interest in STEM education.
2. The project has a significant effect on aerospace and science programs in West Virginia.
3. The project goals are worthy of support.
4. Plans for publicizing the award and the results are clearly defined.

Category #2: Prospects for Success and Soundness of Approach

Weight: 20%

1. The project approach is carefully designed and is related to the goals of the project.
2. Proposal clearly states specific, measurable, attainable, realistic, and time bound (SMART) outcomes based objectives with an efficient documentation plan.
3. Goals, objectives, and documentation plan are clearly stated, are SMART in nature and are appropriate for the proposed level of funding.
4. Evaluation strategy will provide information for future improvement.

Category #3: Budget and Institutional Support

Weight: 20%

1. The budget is realistic for the work proposed.
2. Budget and justification are well defined and represent a highly effective use of resources.
3. Cost share requirements are met and supported by various partners.

Category #4: Qualifications of the Applying Group

Weight: 15%

1. The PIs have a proven track record of successfully implementing similar outreach projects.
2. Given the experience of the applying group, there is an excellent chance of success for this project.

Category #5: Depth and Breadth of Impact on the Community

Weight: 15%

1. The project impacts a large number of the targeted community and includes efforts to reach out to under-represented groups.
2. The project will have a deep and lasting impact on the targeted community.