

Extension and Public Outreach Program Evaluation Criteria

The Consortium will award these grants based on the following evaluation criteria:

Category #1: Uniqueness and Relevance (Weight: 30%)

1. The project aligns with one of the four Mission Directorates (Aeronautics, Human Exploration, Science, and Space Technology) and has the potential of having a significant impact on STEM programs in West Virginia. For a list of NASA research priorities and WV priorities in Science and Technology, please see www.wvspacegrant.org/resources/downloads/. (15%)
2. The project design is innovative. For example, it uses social media or other emerging technologies. (10%)
3. The proposal is well written and well organized. (5%)

Category #2: Prospects for Success and Soundness of Approach (Weight: 25%)

1. The project approach is carefully designed and is related to the goals of the project. (5%)
2. The proposal clearly states specific, measurable, attainable, realistic, and time-bound (SMART) outcomes-based objectives with an efficient documentation plan. (5%)
3. Goals, objectives, and documentation plan are clearly stated, are SMART in nature and are appropriate for the proposed level of funding. (5%)
4. The evaluation strategy will provide information for future improvement. (5%)
5. A project timeline includes an annual report (for all proposals) and quarterly reports for projects that are more than a single event. (5%)

Category #3: Budget and Institutional Support (Weight: 20%)

1. The budget is realistic for the work proposed. (5%)
2. Budget and justification are well defined and represent a highly effective use of resources. (5%)
3. Cost-share requirements are met and supported by various partners. Note: Waived or unrecovered indirect costs can be used as cost-share. (5%)
4. There is evidence of participation by other groups or organizations. (5%)

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Category #4: Qualifications of the Applicant(s) (Weight: 10%)

1. The applicant(s) have a proven track record implementing similar outreach projects. (5%)
2. Given the experience of the applicant(s), there is an excellent chance of success for this project. (5%)

Category #5: Depth and Breadth of Impact on the Community (Weight: 15%)

1. The project will impact a large number of the targeted members of the community and includes efforts to reach out to under-represented groups. (5%)
2. The project will have a deep and lasting impact on the targeted population. (5%)
3. Plans for publicizing the award and the results are clearly defined. The applicant(s) shall recognize sponsorship by the NASA WV Space Grant Consortium in all oral presentations and appropriate printed materials. (5%)

Preference will be given to interdisciplinary programs and joint programs involving universities, industry and government. On-going seminar programs, out-of-state conferences, and foreign travel are excluded.